On 31 Mar 2020, at 3:01 pm, FULTON, Caroline <Caroline.FULTON@arts.gov.au> wrote:

Sorry I should clarify that the below is based on yesterday's announcement only.

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The Government’s economic support measures could help as many as 15,000 businesses and 60,000 employees in these sectors. Overall, cultural and creative activity from these and other sectors contributed $111.7 million or 6.4 per cent to Australia’s economy in 2016-17. [note this is from the 2018 release of C&C activity]

The proposed wording is to manage a number of caveats:

- There is no sufficiently detailed data that measures those in creative sectors/occupations affected - this is an approximation and includes Museum Operations, Performing Arts Venue Operation, Creative Artists, Musicians, Writers and Performers, and Performing Arts Operation.

- Affected businesses and employees are estimates:
  - No sufficiently detailed data/modelling to estimate the overall $ value of the JobKeeper payment. Treasury/Finance are the appropriate sources for this using e.g. ATO data as for WOG considerations would need to be consistent with their costings and macro modelling.
  - Due to data limitations, we have estimated the number of casuals and assumed that all of these are eligible for the JobKeeper payment.

- This is a subset of the sectors that generate cultural and creative activity - that is, it relates directly to areas that are directly identifiable as ‘arts’ affected by the COVID-19 pandemic. For example, it does not include computer design (part of cultural and creative activity).

Cheers
Caroline

Caroline Fulton
A/g First Assistant Secretary
Office for the Arts
Department of Infrastructure, Transport, Regional Development and Communications
P +61 2 6271 1102
M +61 0478

I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities. I pay my respect to Elders past and present and to all Aboriginal and Torres Strait Islanders.
From: FULTON, Caroline <Caroline.FULTON@arts.gov.au>
Sent: Tuesday, 31 March 2020 5:55 PM
To: Stephen Arnott (ARTS)
Cc: Bloxsom, Ryan; media
Subject: RE: Questions for BCAR [DLM=For-Official-Use-Only]
Attachments: 20MR0022 Fletcher - COVID-19 JobKeeper Payment_Arts.docx

Hi,

The value of all the economy measures announced to date for the arts sector would be weeks' worth of work. We and the sector are still determining eligibility across all the measures. In addition, we would need to then align that eligibility with the many business structures in the sectors, along with the financial impact of COVID on those business types eg do they hit the 30% decrease threshold?

I have discussed with the team in OFTA and we agree that the 60,000 jobs estimate from BCAR is a conservative estimate, but is correct. Employment in the Arts sector that we deal with is difficult to estimate accurately, as ABS data is not sufficiently granular. Of the 800,000 jobs stated that are employed in the broader Creative and Cultural Industries the museums, creative arts and performing arts sectors make up the smaller 60,000 figure. Of that, around 40 per cent could be casual but potentially long term casual. We don’t know.

Because this is so complex and we are concerned that we could give the Minister incorrect figures

Thanks
Caroline

From: ARNOTT, Stephen; FULTON, Caroline
Sent: Tuesday, 31 March 2020 4:50 PM
To: Stephen Arnott; FULTON, Caroline
Cc: Bloxsom, Ryan
Subject: Questions for BCAR [DLM=For-Official-Use-Only]

Hi Stephen and Caroline

- What is the estimated value of the Government’s COVID19 supports announced to date to the arts sector
- What is the estimated value of the JobKeeper announcement to the arts sector

Thanks

Office of the Hon Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts
I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities. I pay my respect to Elders past and present and to all Aboriginal and Torres Strait Islanders.
“This measure will benefit as many as 15,000 businesses and up to 60,000 employees in the museums, creative arts and performing arts sectors alone. These sectors which contributed more than $2.4 billion to the economy in 2016-17, including more than $1.1 billion in wages. Up to $1.2 billion will be accessed by these sectors through the JobSeeker and JobKeeper measures.”
Thanks Caroline.

We’ve done some further thinking up here which I’ll chat to you about and get your views on in the morning.

Thanks

Sent from my iPhone

On 1 Apr 2020, at 7:43 pm, FULTON, Caroline <Caroline.FULTON@arts.gov.au> wrote:

Hi

In case that question comes the short answer is that we do not have any data on casuals’ employment tenure (i.e. if they are less than 12 months), so have assumed all of them potentially are eligible. The ‘up to’ provides cover on this. BCAR has assumed that casuals are a relatively small part of the employment pool of the cultural creative activity.

We do have some data that suggests 40% casualisation rate for Division R Arts and Recreation (i.e. the 60,000 number – ‘core arts’ employment), however we can’t apply this to the broader 645,000 employee number nor would we know the tenure of those casuals.

Cheers

Caroline

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From: FULTON, Caroline <Caroline.FULTON@arts.gov.au>
Sent: Wednesday, 1 April 2020 12:54 PM
To: FULTON, Caroline <Caroline.FULTON@arts.gov.au>
Cc: ARNOTT, Stephen <Stephen.ARNOTT@arts.gov.au>; Curnow, Justine <Justine.Curnow@arts.gov.au>
Subject: Re: Modelling on the JobKeeper measure for cultural and creative activity [DLM=For-Official-Use-Only]
The Government’s economic support measures could help as many as 165,000 businesses and 645,000 employees in cultural and creative sectors, with support from the JobKeeper payment up to $13 billion. Overall cultural and creative activity contributed $111.7 billion or 6.4 per cent to Australia’s economy in 2016-17.

Assumptions:

1. Cultural and creative sectors are directly related to cultural and creative activity. This excludes industries such as pubs and taverns (which make use of live music) and heavy engineering construction (construction of cultural and creative buildings), which contribute to overall cultural and creative activity.

2. The JobKeeper payment is based on all employment in these cultural and creative sectors, including casuals (based on the assumption most will have been working with a current employer for at least 12 months and are eligible for JobKeeper). It assumes all employees receive the full $1500 payment available under JobKeeper. It is rounded up from $12.6 billion to $13 billion.
From: FULTON, Caroline
Sent: Wednesday, 1 April 2020 1:38 PM
To: Stephen Arnott (ARTS); Curnow, Justine
Cc: RE: Arts Job Keeper Release [DLM=For-Official-Use-Only]

Thanks Caroline.

Hi,

Modelling by the Australia Council shows that the JobKeeper payment will likely pump around $200 million into arts organisations which are funded under the National Partnership Agreement or which receive Four Year Funding.

Caroline

-----Original Message-----
From: @arts.gov.au
Sent: Wednesday, 1 April 2020 10:35 AM
To: FULTON, Caroline <Caroline.FULTON@arts.gov.au>; Curnow, Justine <Justine.Curnow@arts.gov.au>
Cc: Stephen Arnott <Stephen.ARNOTT@arts.gov.au>
Subject: FW: Arts Job Keeper Release [DLM=For-Official-Use-Only]

Hi Caroline and Justine

Thanks
Hi

Kind regards,

Office of the Hon. Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
Suite MG.48 | Parliament House | Canberra ACT 2600
Hi

Please find a filled in table below. I’d be happy to talk you through the data, sources, and any caveats in more detail, if that would be of assistance.

Note – for the purpose of your request, the Arts sector is defined as Museum Operation, Creative and Performing Arts.
(This is a smaller subset than sectors that support ‘cultural and creative activity’, which includes Museums, Environmental heritage; Libraries and archives; Literature and print media; Performing arts; Design; Broadcasting, electronic or digital media, and film; Music composition and publishing; Visual arts and crafts; Fashion; Other culture goods manufacturing and sales; and Other supporting activities (mainly arts education). See the BCAR’s 2018 publication for further background and information.)

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<td>Varies based on circumstances and income tests</td>
<td><a href="https://www.servicesaustralia.gov.au/individuals/services/centrelink/jobseeker-payment/how-much-you-can-get">https://www.servicesaustralia.gov.au/individuals/services/centrelink/jobseeker-payment/how-much-you-can-get</a></td>
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<td>If paid fully to the employee, how much financial support does JobKeeper provide?</td>
<td>$1,500 per fortnight, before tax</td>
<td><a href="https://treasury.gov.au/sites/default/files/2020-04/Fact_sheet_Info_for_Employees_2.pdf">https://treasury.gov.au/sites/default/files/2020-04/Fact_sheet_Info_for_Employees_2.pdf</a></td>
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Under JobSeeker, the $283 refers to the maximum amount, based on a single person with no children and no other income. They may also be eligible for the coronavirus supplement of $550 per fortnight. https://www.servicesaustralia.gov.au/individuals/services/centrelink/coronavirus-supplement The total payments that a person may receive is based on their...
circumstances and various income and assets tests, so the number will change depending on the person and household in question.

Under JobKeeper, based on the casual employee being eligible for JobKeeper (tenure of at least a year with current employer). Employers can choose to pay a higher wage to employees, but employees must receive at least $1500 per fortnight (pre-tax) if JobKeeper is being utilised. 


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<th>How many people are employed in the arts sector?</th>
<th>57,477 (recommend you use ‘around 60 000’ consistent with previous advice to the MO).</th>
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From latest data (February 2020) – ABS 6291.0.55.003 - EQ06 - Employed persons by Industry group of main job (ANZSIC), Sex, State and Territory, November 1984 onwards. Count of all Employees in Museum Operation, Creative and Performing Arts (i.e. not all employees in cultural and creative activity). Note that survey sampling for these industries means that the figure can jump around month to month.

Kind regards,

Bureau of Communications and Arts Research (BCAR)
Department of Infrastructure, Transport, Regional Development and Communications

2 Phillip Law Street, Canberra ACT 2601
GPO Box 594 Canberra, ACT 2601

communications.gov.au / @CommsAu
arts.gov.au / @artsculturegov
infrastructure.gov.au / @infra_regional

I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities. I pay my respect to Elders past and present and to all Aboriginal and Torres Strait Islanders.

From: Holloway, Leonie <Leonie.Holloway@communications.gov.au>
Sent: Tuesday, 14 April 2020 5:01 PM

Subject: RE: Arts stats / arguments / media ideas [SEC=PROTECTED]
Hi Leonie,

Thanks so much for your time on the phone just before. Below is the table of questions I’m looking to fill out. Any help you can provide will be greatly appreciated.

Regards,

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Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
Suite MG.48 | Parliament House | Canberra ACT 2600

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Hi

A handful of changes from me (commented in the doc). Essentially my biggest concern is around the proportions used for casuals in the arts sector. I think we could defensibly use 50% as our conservative estimate for people in the cultural and creative sector eligible for JobKeeper, and then look at 80% as our middle of the road estimate. Just by examining the creative and performing arts activities (ANZSIC code 90), putatively the most insecure work available, the proportion of casuals is approx. 13% (6,000/44,000).

Other than that, I filled in one of the scenarios as best I could and left a few other comments. Happy to discuss on the phone tonight/tomorrow if you’d like.

Regards,

Office of the Hon. Paul Fletcher MP  
Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000  
Suite MG.48 | Parliament House | Canberra ACT 2600

Hi

Can you please check my calculations and add anything else you think relevant into this document?

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From:  
Sent: Thursday, 16 April 2020 3:35 PM  
To:  
Cc: FULTON, Caroline <Caroline.FULTON@arts.gov.au>; Curnow, Justine <Justine.Curnow@arts.gov.au>; ARNOTT, Stephen <Stephen.ARNOTT@arts.gov.au>  
Subject: Fact check by COB today please [DLM=For-Official-Use-Only]

Hi all
Can you please fact check this document by COB today – unfortunately that is a hard deadline, earlier would be better. Anything else you have been working on over the last few weeks on the value of the arts would fit well in here if you can add it in.

Of course very happy to chat

Office of the Hon Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts

Suite MG.48 | Parliament House | Canberra ACT 2600
Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000

I would like to acknowledge the traditional custodians of this land on which we meet, work and live. I recognise and respect their continuing connection to the land, waters and communities. I pay my respect to Elders past and present and to all Aboriginal and Torres Strait Islanders.

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Many people who work in the cultural and creative sector will be eligible for the JobKeeper Payment. Under the JobKeeper payment, the Government is providing $1,500 per fortnight per eligible employee for up to 6 months for eligible businesses. The payment will also be available to the self-employed.

- If we say that half the people working in the creative and cultural sector are full time or have been employed as a casual for over 12 months that, is $7.8 billion to the sector over six months.
  Calculations: \((1,500 \times 400,000) \times 13 = 7.8\) billion

- If we say 20 per cent of the sector is eligible, that is still $2.3 billion over six months.
  Calculations: \((1,500 \times 160,000) \times 13 = 2.4\) billion
People who have been employed on a casual contract for under 12 months may apply for JobSeeker. The Government has waived the usual waiting times and assets test requirements. JobSeeker is paid to individuals through Centrelink, at a rate of $1,115.65 a fortnight including the Coronavirus supplement. Those who receive JobSeeker are also eligible for other benefits such as Commonwealth Rental Assistance.

- If we say that half the people working in the creative and cultural sector are casuals for under 12 months that, is $5.8 billion to the sector.
  Calculations: \((1,115.65 \times 400,000) \times 13\) = $5.8 billion

- If we say 20 per cent of the sector is eligible, that is still $2.3 billion.
  Calculations: \((1,115.65 \times 120,000) \times 13\) = $2.3 billion

Total support to the arts

That is an injection of $4.5 billion to the sector with conservative assumptions:
- half of AC companies get half of what's on offer for cash flow assistance
- 20 per cent eligibility JS. That is support for 120,000 people.
- 20 per cent eligibility JK. That is support for 120,000 people.

That is an injection of $14 billion with less conservative assumptions:
- half of AC companies get half of what's on offer for cash flow assistance
- half per cent eligibility JS. That is support for 400,000 people.
- half per cent eligibility JK. That is support for 400,000 people.
Hi

Attached is the research I’ve completed so far – still waiting on a few bits and pieces.

Let me know if you’d like to chat over any of it!

Cheers,

Office of the Hon. Paul Fletcher MP
Minister for Communications, Cyber Safety and the Arts

Commonwealth Parliamentary Offices | 1 Bligh Street | Sydney NSW 2000
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